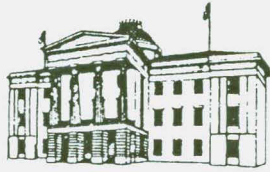


# State of North Carolina



BEVERLY EAVES PERDUE  
GOVERNOR

## UNITED WAY DAY

2012

### BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

#### A PROCLAMATION

WHEREAS, United Way was founded in 1887 by a Denver woman, a priest, two ministers and a rabbi to address the health and welfare needs of a community; and

WHEREAS, United Way was originally known as the Community Chest, an organization designed to plan and coordinate local services and conduct a single fund-raising campaign; and

WHEREAS, in 1973, the United Way began a new partnership with the NFL to increase public awareness of social service issues facing our nation; and

WHEREAS, in 1995, United Way of North Carolina began the first collegiate partnership with the Atlantic Coast Conference to promote student volunteerism in their local communities; and

WHEREAS, in 1994, United Way was selected by *Financial World* magazine as the charity of choice for its leadership in nonprofit ethics and accountability; and

WHEREAS, in 2000, United Way and its partner, the Alliance of Information and Referral Systems, successfully petitioned the Federal Communications Commission to designate 2-1-1 for health and human service information and referral; and

WHEREAS, in 2001, United Way adopted a revised mission statement: *to improve lives by mobilizing the caring power of community*; and

WHEREAS, there are 1,270 United Way agencies across the United States; and

WHEREAS, the State of North Carolina is home to 57 United Way agencies; and

WHEREAS, United Way is improving the lives of 1 out of every 4 North Carolinians;

NOW, THEREFORE, I, BEVERLY EAVES PERDUE, Governor of the State of North Carolina, do hereby proclaim June 21, 2012, as “**UNITED WAY DAY**” in North Carolina, in recognition of 125 years of building stronger communities by focusing on education, income and health services, as well as strategies through giving, volunteering and advocating.



BEVERLY EAVES PERDUE

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twelfth day of June in the year of our Lord two thousand and twelve, and of the Independence of the United States of America the two hundred and thirty-sixth.